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Sterilization Event at Hooters

Sound a little nuts? That's the whole idea

HOOTERS FOR NEUTERS™

"Real Men Neuter Their Best Friends"

WHAT: Neuter only event for male dogs & cats. Get those macho boys fixed! All animals must be brought in a crate or carrier.

WHERE: Hooters Restaurant (Parking Lot) 61st & Memorial

WHEN: Tuesday, October 26, 2004 from 9:00 A.M. to 6:00 P.M.

COST: \$10.00 (Includes neuter, rabies vaccine, and plenty of Hooters famous wings and prizes)

WHO: The Oklahoma Alliance for Animals and Brent Pitts, DVM, Mary Purvis, DVM, and Judy Thomas, DVM.

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At a recent event in Tulsa, the Oklahoma Alliance for Animals charged \$10 to neuter male cats and dogs; the daylong festivities resulted in nearly 115 neuter surgeries, says Jamee Suarez, president of the Alliance. Lots of people of both sexes turned out for the event, which was held in the restaurant's parking lot. Hooters provided free appetizers to pet owners while local veterinarians performed surgeries on their animals.

The Alliance didn't screen the attendees for income, Suarez says, because "even those who are above the \$35,000 level might not choose to pay for the surgery." One man who came to the event had driven from a town two hours away to have his rottweiler neutered; he said that having it done in his town

Sometimes the word "neuter" is enough to make guys who don't know better close their legs, cup their hands protectively, and uncomfortably clear their throats.

But some groups have come up with a clever way to reduce this macho-man squeamishness and persuade Joe Studly to surrender his misplaced protectiveness of Rex's gonads: They've started holding spay/neuter events at a well-known men's restaurant, where jiggling young women, clad in short shorts and tight t-shirts and bearing platters of wings, help ease fears that what's taken away from Tiger may also take away from his owner's virility.

That's right: It's "Hooters for Neuters." Created by No More Homeless Pets in Utah, the concept has taken off around the country. From California to Louisiana to Pennsylvania, "Hooters for Neuters" events are bringing men—and often their better halves—out in droves to have their male pets fixed.

would have cost him \$200.

"Almost everyone can afford \$10," says Suarez, "and a lot of people want to be a part of a funny event, so they'll come to something like this even if they won't go to the vet to do it."

Some local vets registered the common complaint about the low rates the group was charging for the surgeries, but Suarez was undeterred: As long as there are animals without homes, she knows where her priorities are going to be. "I don't want to cause a problem for people," she says, "but the fact is, we've got a problem here and we need to solve it."

The event was a great success, says Suarez, who hopes to organize another later this year. Hooters got a little extra business, and lots of male animals got neutered and vaccinated for rabies. In spite of the venue, the day was definitely not a bust. —CA