

## Put Your Foster Pet's Best Paw Forward

Pictures can say a thousand words. So, a great way to highlight your adoptable foster animal during this time would be to capture their personality in a photo. Here are some tips and tricks to capture some good images.



**Use Natural Light:** You can utilize the great outdoors or set up near a window. The natural light will help eyes look brighter and you'll be able to see their adorable facial features! Make sure you keep the flash off. The flash might startle the pet, make them close their eyes, make their eyes appear to glow, or could create shadows.



**Excuse me please:** Get your animal's attention prior to and while you take the photo. For dogs, try making a high-pitched sound or have a squeaky toy or treat right above the camera. For cats, try lightly touching them on the head with your finger, then holding it right above the camera as you take the picture.

**Candid Photos:** Is there anything cuter than getting a pic of your pets snuggling? Not only does this show off the comfortability of your foster in your home, but it gives people an opportunity to imagine what that animal will look like in their home.





**Get on their level:** It's less intimidating and you have a better chance of getting a head on shot.

**Use Burst Mode:** Animals are fast movers. Use burst mode or live photos on your phone or camera. This will allow you to snap multiple pictures very quickly. Animal staying still? Try using Portrait mode on your phone to give it that extra pop.



**Personality:** Try and capture photos that show off your foster's personality. It's ok to be goofy!



**Patience is a Virtue:** Yes, even with all these wonderful tips, sometimes animals just aren't interested in participating. Take a break if needed, then try again.

**Don't Forget Captions!** This is your opportunity to convey in words what your foster animal is like. It can be a bio, a funny tidbit about them, etc. This is your chance to be creative and let potential adopters know a little more about your foster.

**Want to get even more creative with your social posts?**

Here are some other great links for tips on pictures and videos to best showcase your foster:

[Heart Speak's Perfect Exposure Program](#)

[ASPCA Pro's Five Social Media Tips to Promote Shelter Dogs](#)