

Love Your Cat? THEN TAG Your Cat!



A ring says “I’m taken.” A tag says “I’m loved.”

For a lost cat, a collar and tag is the most valuable jewelry there is. Want to know why? Take a look at our cat cages. Every year, we take in hundreds of stray and lost cats. Many of them are well-groomed and friendly. They obviously have someone out there who cares enough to give them food, water, and affection—everything a kitty needs. Everything—except a collar and a tag.

Every year, we also get hundreds of calls—from people who are so sad their cats are missing. They just opened the front door for a second—and the cat ran out. Or they let the cat roam, but one day he didn’t come back, and now they’re worried he may have been taken by a neighbor or turned in at a shelter.

You know what happens when a cat comes into our shelter with a collar and tag?

We do a happy dance! We break out the champagne! We raise the roof! And then we call you, so you can come get your lost cat.

You know what happens when a cat comes into our shelter without a collar and tag?

We add him to the rows and rows of cats who came in the exact same way. And we wait. And we hope you’ll show up. And every day, more cats come in. Some people think cats can’t wear collars, but studies have shown that’s not true. A breakaway collar with a tag is light, easy, and safe for a cat to wear. So if you love your cat, make your cat stand out from the crowd with the most valuable jewelry there is: A collar and tag.

Help us get your cat home safely.

