



# Don't Slip WITH YOUR CHIP

**While a collar and tag are still an essential part of your animal's ID, every year, scores of lost pets are reunited with their owners thanks to identification microchips. Inserted under the skin, a microchip can tell an animal control officer or shelter worker that your pet has a loving home.**

But getting your pet chipped is only half the journey. You should also make sure that you keep your information updated with the company that issued it.

Otherwise, if you move or your contact information changes, it will be harder for rescuers to trace your pet back to you. If you're not sure which company made your chip, check with the shelter or veterinary clinic that implanted it, then call or go online and make sure your information is current.

**Don't slip with your chip.**

**Give your lost pet another chance to get home.**

