

# Animal Care Expo Online 2021

## Terms & Conditions

### Conditions and Rules

These exposition rules are part of the contract between the exhibiting firm and The Humane Society of the United States (show management). Show management shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the decision of show management. All decisions so made shall be as binding on all parties as the original rules. The exhibiting firm or its representative is responsible for familiarizing itself with all rules and regulations. The exhibiting firm or its representative who fails to observe these conditions may be excluded from the exposition without refund.

### Exhibit Personnel

No exhibiting firm or member of an exhibit staff shall behave in a manner offensive to decency or good taste. Show management reserves the right to remove any exhibit staff deemed to be behaving inappropriately. In such event, there shall be no refund of either registration fees or booth rental fees. Show management reserves the right to refuse to permit the exhibiting firm or exhibit staff to exhibit in and/or attend one or more future HSUS-sponsored expositions.

### Access

HSUS will provide Exhibitor access to the Event. Exhibitor is solely responsible for obtaining and maintaining, at Exhibitor's own expense, all equipment needed to access the Event, including but not limited to Internet access and adequate bandwidth.

**USE OF OR CONNECTION TO THE INTERNET PROVIDES THE OPPORTUNITY FOR UNAUTHORIZED THIRD PARTIES TO CIRCUMVENT SECURITY PRECAUTIONS AND ILLEGALLY GAIN ACCESS TO THE EVENT AND CUSTOMER DATA. ACCORDINGLY, HSUS CANNOT AND DOES NOT GUARANTEE THE PRIVACY, SECURITY OR AUTHENTICITY OF ANY INFORMATION TRANSMITTED OVER OR STORED IN ANY SYSTEM CONNECTED TO THE INTERNET.**

### Liability

Show management shall not be liable for the fulfillment of this agreement, if no delivery is made due to any one of the following causes: fire, floods, embargoes, war, acts of war (whether war is declared or not), acts of terrorism, riots, strikes, lockouts or other labor disturbances, lawsuits, acts of God, or acts, omissions, or delays in acting by any court, governmental authority, or the other party.

### Cancellation

The exhibiting firm recognizes that The Humane Society of the United States will sustain losses in the event the exhibiting firm cancels. These losses are not inclusive of the inability to replace those canceling, advertising, redesigning of exhibit space, and others. The exhibiting firm agrees exhibitors canceling will forfeit 100% of their booth fee. All cancellations must email to [rvorgert@humanesociety.org](mailto:rvorgert@humanesociety.org). To be official, a confirmation of the cancellation from HSUS must be received by the exhibitor. If confirmation is not received, please call ReNae Vorgert at 701-370-7711

### Assignment of Space

Show management will make allocations of space guided by the requirements of individual exhibiting firms and reserves the right to arrange the floor plans and/or relocate any exhibit if deemed advisable in the best interests of the exposition.

### Compliance

Each exhibiting firm agrees to comply with all federal, state, and local laws and ordinances applicable to the space leased and also with such rules and regulations as deemed necessary by the exposition facility and/or show management.

### Staffing, Use of Space and Subletting Space

Exhibits must remain staffed during scheduled exhibition hours. All exhibitor activities must be confined to the limits of the Exhibitor's allocated exhibit space and chat room and must not interfere with the activity of other exhibitors. No exhibiting firm shall assign, sublet, or apportion the whole or part of its allotted space or distribute literature for other products or services not manufactured or exclusively distributed by the contracted exhibiting firm.

### Payment

Animal Care Expo exhibit space, advertising and sponsorships are not considered final and approved until payment is received in full. Booth space will not be assigned until payment is received in full. All sales are final. Payment is due by March 31, 2021. Failure to submit payment will result in your virtual exhibit space not being activated.

### No Show Policy

An exhibiting company will be considered a no-show if its virtual booth assets are not supplied to show management by the deadline. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2020 Animal Care Expo Online and will forfeit their space and no refund will be provided to the exhibitor.

### Use of Other Names and Products

Within its virtual exhibit space, the exhibiting firm may not display or advertise equipment, products, or services bearing the name or logo of any company, dealer, or distributor other than that of the exhibiting firm. The exhibiting firm is permitted to promote the dealers and distributors of its manufactured products in signage, display material, literature, etc., as long as such promotion conforms to the display rules and regulations.

### Enforcement of Rules and Regulations

Enforcement of Rules and Regulations | Anyone found in violation of these rules and regulations may be subject to any or all of the following remedies at the sole discretion of the HSUS: The exhibit is deactivated and eliminated from the virtual trade show floor until the situation is remedied or the exhibit is deactivated and removed for the remainder of the show. All exhibits shall serve the interest of those attending and shall be operated in a way that will not detract from other exhibits, the exhibition, or the Meeting as a whole. Show Management reserves the right to remove any exhibit that they believe to be detrimental to the purpose of the meeting. Any infringement of this regulation will result in the prompt removal of the offending exhibit company from the virtual exhibit hall.