

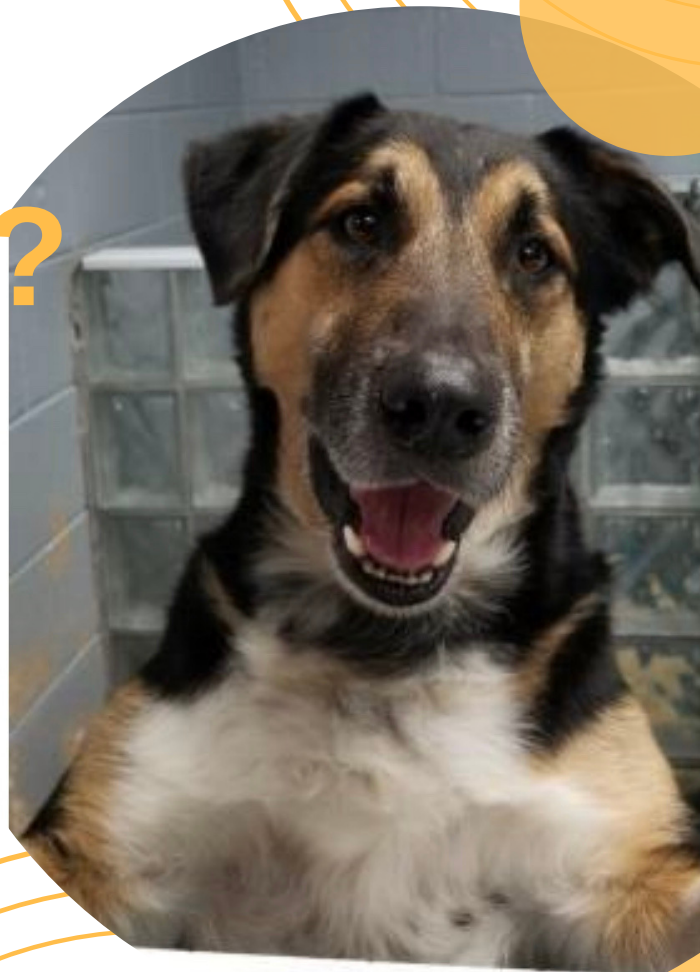
**PROFESSIONAL
LOOKING DESIGNS
CAN BE FREE AND
EASY!**

Who needs a marketing team when there's Canva.com?

**ONLINE CONTENT
SITES WITH NONPROFIT
DISCOUNTS ALSO
INCLUDE:**

Powtoon.com
Promo.com
Animoto.com

And of course, iMovie is super
easy for basics.



So many databases!

WHICH ONE IS RIGHT FOR US?

Petpoint.com 45% of us use.

sheltermanager.com 6% use

Chameleon 18% use but mostly with budgets larger than \$8 million

Shelter Buddy about 12% use

Shelterluv growing at about 5%

Other databases:

Rescuegroups.org RescueTrack, Vestafy, Shelter Pro, Petfinder only

For volunteer management, the big three utilized include:

**Volgistics.com
volunteermark.com
volunteerhub.com**

