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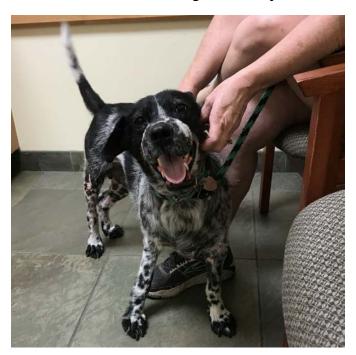
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## **DWAYNE SEEKS HAPPY ENDING!**

Helen Woodward Animal Center Begins Search for Forever Family!

858-756-4117, ext. 335



Rancho Santa Fe, Calif. (Jan. 28, 2013) – Since his arrival at Helen Woodward Animal Center in early May, Dwayne, an orphan pup who had been horribly disfigured by abuse, has been living a true Cinderfella story. Thanks to media interest and a passionate social media following, Dwayne's tragic early life (subjected to kicking, beatings, and a crude wire muzzle), and his Tijuana rescue have become news throughout the world, leading to well-wishes and donations from as far away as Brunstatt, France. With over \$40,000 donated towards medical needs, Dwayne has spent the past three months receiving loving care, life-changing surgeries, and therapeutic medical treatments at Helen Woodward Animal Center. Now, Dwayne's biggest transition is on the horizon as we begin our search for his forever family!

Thriving in his new surroundings and the loving foster care of Helen Woodward Animal Center Chief Veterinarian Dr. Patricia Carter, Dwayne has blossomed into a healthy, confident and affectionate friend to everyone he meets, earning him an overwhelming number of admirers with adoption inquiries coming from far and wide. But the final piece to any orphan pet's ultimate happiness is its placement in a forever home. To help find Dwayne the happy ending he deserves, Helen Woodward Animal Center begins taking applications for Dwayne's adoption, this Monday, August 14<sup>th</sup> and is requesting a 100 word-or-less essay or a one-minute video to accompany each application, stating why Dwayne would be best suited to the potential adopter.

"It is going to be a very difficult decision and really hard for all of us to see him go," stated Jennifer Shorey, Customer Service Lead, "but Dwayne deserves it. He embodies every characteristic people hope



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to find in a furry family member...loyalty, heart and incredible devotion. We will miss him but it will help to know that he's finally found his forever family."

Due to Dwayne's difficult past history and his current special needs, Helen Woodward Animal Center is seeking a family with the following specifications:

- 1. Located in the San Diego Area or within a 20 mile radius.
- 2. A family with no other dogs or a home with one friendly medium sized dog. (Dwayne loves other dogs but wants to be your number one!)
- 3. A family that will allow Dwayne to be inside for most of the day. (Dwayne is house-trained and very respectful of boundaries. He loves being indoors with you!)
- 4. A family that understands Dwayne's limitations. (Dwayne has a lame front right leg. He still loves to frolic and play, but please no marathons or strenuous hikes.)

The family who adopts Dwayne will be treated to 50% off of all Dwayne's medical needs for life at Helen Woodward Animal Center's Companion Animal Center. It is our way of thanking you for making Dwayne's dreams come true.

If you would like to adopt Dwayne, please submit your application along with a max 100-word-essay or a 1 minute video sharing 'Why I'm the Perfect Home for Dwayne!' The application period will close at 12pm on August 24<sup>th</sup>. We will be contacting potential families after August 28th using the contact information provided on the application.

For questions, please contact Helen Woodward Animal Center's Adoption Department at 858-756-4117, ext. 1, or Adoptions@animalcenter.org.